Forbes Middle East

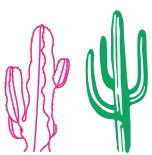
UNDER 30 SUMMIT

ABU DHABI

• SUMMIT AGENDA •

UMM AL EMARAT PARK,
ABU DHABI, U.A.E.

DECEMBER 10TH & 11TH, 2024



Forbes Middle East

UNDER 30

SUMMIT

ABU DHABI

• INNOVATION HUB STAGE •

Agenda

DAY 1 - TUESDAY, DECEMBER 10TH

• INNOVATION HUB STAGE •

DAY 1 | Innovation Hub **Tuesday, December 10th** Agenda

01:00 – 02:00 PM	**Registration and Networking**
02:05 – 02:15 PM	**Opening Performance** by Marsellio, Violinist
02:20 – 02:25 PM	**Welcome Address** by Forbes Middle East
02:30 – 02:35 PM	**Special Address** by Sheikha Salama bint Tahnoon bin Mohammed Al Nahyan
02:40 – 02:45 PM	**Welcome Keynote: Leadership with Impact - The Power of the Mind** by Ayman Mokhtar, Regional President MENA and Eurasia, Viatris
02:50 – 03:00 PM	**Fireside Chat: The CinnaGen Growth Story** Understand the journey of scaling a biotech company in the region, the critical role of biosimilar products in transforming healthcare systems, and the cutting-edge technologies driving advanced biopharmaceutical development and manufacturing. • Haleh Hamedifar, Chairperson, CinnaGen • Session leader: Ramia Farrage, Senior Presenter and Producer, Forbes Middle East
03:05 – 03:25 PM	**Panel: Mastering the Entrepreneurial Mindset** Explore the traits that define successful leaders, from cultivating a growth mindset to staying ahead of the curve in an ever-changing business world. • Amal Dokan, Managing Partner, 500 Global • Katralnada BinGhatti, CEO, Binghatti Holding • Mark Chahwan, Co-founder & Group CEO, Sarwa • Matteo Boffa, Venture Partner, Zebra Ventures • Session leader: Layan Abo Shkier, Editor & Researcher, Forbes Middle East
03:30 – 03:40 PM	**Performance** by Ally Salama, KairoKid
03:45 – 04:05 PM	**Panel: Identify, Analyse, and Develop Human-Centred Solutions** Access deep-thought insights into the process of identifying healthcare challenges, analyzing patient-centric solutions, and developing strategies that enhance care and outcomes for individuals. • Alireza Daneshvar, Founder and CEO, Pioneera Biosciences • Dr. Mays Abuhantash, Clinical Research Scientist, Abu Dhabi Stem Cells Center • Nadine Younes PhD Candidate, Qatar University • Rahaf Elobaid, Manager - Scientific Innovation and Strategy, Leader Life Sciences • Session leader: Samar Khouri, Reporter, Forbes Middle East

DAY 1 - TUESDAY, DECEMBER 10TH

• INNOVATION HUB STAGE •

DAY 1 | Innovation Hub	Tuesday, December 10th	Agenda

04:10 – 04:30 PM	**Panel: Engineering Tomorrow's Startup Legends** This session will unravel the practical aspects of startup success, including streamlined operations, effective resource allocation, and building a foundation for continuous innovation. • Aljazi Al Mehairbi, Vice President, Abu Dhabi Youth Business Council • Abdullah Saleem, Cofounder & CEO, Mushtari • Jad Al Fakhani, Founder & CEO, Beycom LLC • Marcus Bradley Munjoma, Co-Founder, Bayttravel • Session leader: Daniyal Baig, Co-Founder, MyAlice
04:35 – 04:40 PM	**Keynote Address: Creating Opportunities, Empowering Leaders: The UAE Government's Commitment to Innovation** by H.E. Mohamed Bin Taliah, Chief of Government Services, UAE Government
04:45 – 05:05 PM	**Panel: Building Adaptive, Resilient, and Future-Ready Business Ecosystems** Learn how to build future-ready business ecosystems by combining innovation, mentorship, and smart funding strategies to scale and adapt in an ever-evolving world. • Dr. Nashwa Alruwaini, CEO, Pyramedia Group • Sacha Haider, Partner, Global Ventures • Ali Mokhtar, CEO & Managing Director, Beltone Venture Capital • Hasan Haider, Founder and Managing Partner, +VC • Session leader: Youssef Salem, CFO, ADNOC Drilling, IPOs in the UAE
05:10 – 05:15 PM	**Performance** by Marsellio, Violinist
05:20 – 05:40 PM	**Panel: Executing Excellence - Efficient Resource Allocation and Market Mapping** Access deep-thought insights on how businesses can achieve operational excellence through smart resource allocation and effective market mapping to drive growth and maximize impact. • Usama Nini, Co-founder, Qureos • Aqsa Khalifa, Cofounder and COO, Pupilar • Aziz Gamil, Co-founder & CEO, santra • Sherif Bichara, Co-Founder, FlapKap • Session leader: Jayda Shoukry, Content Producer, Forbes Middle East

DAY 1 - TUESDAY, DECEMBER 10TH

• INNOVATION HUB STAGE •

DAY 1 | Innovation Hub	Tuesday, December 10th	Agenda

05:45 – 06:00 PM	**Panel: Transforming Passion into Stories of Influence** Discover how passion fuels creativity and storytelling, turning personal values into powerful narratives that connect with your target audience. • Sarah Younis, Content Creator, Tech Mama • Aysha Abdulmalek, Founder, Aisha Jewels, Aisha Jewels Social Impact Initiative • Session leader: Harsh Sajnani, Founder and CEO, Kingpin
06:05 – 06:20 PM	**Panel: Sustainability Champions - Eco Innovations to Safeguard the Future** • Sara Alkhoori, Scientific Researcher, Khalifa University >> Fueling Sustainable Change Through Science • Hazem S.A.M. Awad, Research Associate, Cambridge University • Salem Nabil Aboubakr Abdou, CEO, Agrican • Salma Younes, PhD Student, Qatar University • Moderator: Engy Moheb, Content Producer, Forbes Middle East

DAY 2 - WEDNESDAY, DECEMBER 11TH

• INNOVATION HUB STAGE •

DAY 2 | Innovation Hub **Wednesday, December 11th** Agenda

11:00 – 12:00 PM	**Registration and Networking**
12:05 – 12:10 PM	**Welcome** by Forbes Middle East
12:15 – 12:25 PM	**Fireside Chat: Influencing Innovation in Family Businesses** This session will highlight how entrepreneurial thinking and innovation are driving transformation in family businesses, blending tradition with modern strategies to stay ahead in the market. • Mansoor Al Sayegh, Group CEO Al Sayegh Group, Vice Chairman Aram Group PJSC, President Abu Dhabi Youth Business Council – Subsidiary of Abu Dhabi Chamber • Session leader: Sally Mousa, Senior Presenter, Forbes Middle East
12:30 – 12:45 PM	**Panel: The AI Frontier - Rewriting the Consumer Journey** Explore how AI is reshaping the consumer experience, from personalized interactions to smarter and more impactful decisions, revolutionizing the way businesses operate and connect with customers. • Dr. Noraldin Al-Deri, CEO and Founder, EICADD Centers • Aayushman Dalmia, Founder & CEO, Zoftware • Ahmed Nassar, CTO, Labtronics & CEO, AQMAAR • Session leader: Suhaib Ajlouni, CTO, Cybervize
12:50 – 01:10 PM	**Panel: Data-Driven Insights Enabling Informed and Effective Engagement** Learn how businesses are leveraging data to gain deeper insights and drive more meaningful, targeted engagement with customers, improving outcomes and relationships. • Dina Ayman, Serial Entrepreneur, Dina Ayman, INC • Mohamed Maged, CEO & Co-founder, MTOR • Ahmed Farouk, Co-Founder and Head of Business Development, Invictux • Yousef Hisham Amoura, CEO, SagerDrone • Session leader: Jayda Shoukry, Content Creator, Forbes Middle East
01:15 – 01:20 PM	**Performance** by DJ Chloe
01:25 – 01:45 PM	**Panel: The Golden Compass – Navigating Investment Peaks** Gain first-hand insights into the strategies and tools that successful investors use to steer through market volatility, making informed decisions to capitalize on high-growth opportunities. • Sonia Weymuller, Co-Founder & General Partner, VentureSouq • Emon Shakoor, Founder & CEO, Blossom Accelerator • Aditya Parmar, Head of Investments, Burman Holdings • Islam Shawky, Cofounder & CEO, Paymob • Session leader: Daniyal Baig, Co-Founder, MyAlice

DAY 2 - WEDNESDAY, DECEMBER 11TH

• INNOVATION HUB STAGE •

DAY 2 | Innovation Hub — **Wednesday, December 11th** — Agenda

01:50 – 02:10 PM	**Panel: Beyond the Feed - Strategies for Long-Term Success** A dynamic panel featuring leading creators and industry experts discussing how to craft engaging content, build meaningful audience connections, and implement strategies for sustainable success. • Eisa Alhabib – Influencer and Founder, Majarah Media • Wessam Qutob – Content Creator, XPOZED • Dana Hallani, Founder & Head Chef, L'étoile Privée • Session leader: Moon Baz – Head of Global Partnerships, Middle East, Africa & Turkey, Meta
02:15 – 02:25 PM	**Performance** by Dubai Hand Pan
02:30 – 02:40 PM	**Fireside Chat: Content Creation Economy <Arabic>** Discover the business of content creation, where creativity meets strategy, and learn how creators and influencers are transforming industries and redefining digital influence. • Hasan Hashem – Content Creator, El Hashim • Session leader: Budour Mousa, Journalist & Producer, Forbes Middle East
02:45 – 03:05 PM	**Panel: Crafting Compelling Strategies to Attract the Right Consumers** Learn the art of designing targeted strategies that attract and engage the ideal consumer base, driving both loyalty and long-term business success. • Ziad Ghaloul, Founder & CEO, Buildup • Athbi Alenezi, CEO & Co-founder, Justclean • Mohamed Dabees, CEO, UltraTeb • Badar Al Tamami, Managing Director, Feva Fit Corporate Wellness • Session leader: Saeed Zarrouk, Founder and CEO, Edutest
03:10 – 03:30 PM	**Panel: Beyond Boundaries – Innovators Shaping the Future of Industries** Dive into the stories of visionary entrepreneurs who build communities and drive transformative change through innovation, creativity, and leadership. • Mohamed Refai – Founder, Moghamra • Cedric Zovighian – Co-founder & CEO, Tick'it • Magdi Moussa – Co-founder, Chief Executive & Creative Officer, immrsv • Lisa Vo, Founder, Haus of Vo • Session leader: Khalid Ghanayem, Radio Personality

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• THE SOCIAL HUB STAGE •

Agenda

DAY 1 - TUESDAY, DECEMBER 10TH

• THE SOCIAL HUB STAGE •

DAY 1 | The Social Hub	Tuesday, December 10th	Agenda

01:00 – 02:00 PM	**Registration and Networking**
02:50 – 02:55 PM	**Welcome Address** by Forbes Middle East
03:00 – 03:10 PM	**Open Mic by Ahmed El Gendy – Life of an Olympian** Olympic Gold Medalist Ahmed El Gendy shares his journey to the elite level in sports, the transition from competition to life after retirement, and insights on building a personal brand as an Olympic champion across diverse fields
03:15 – 03:25 PM	**Fireside Chat: The Power of AI in Bridging Learning Gaps and Unlocking Potential** An insightful conversation on how AI is reshaping education, bridging learning gaps, and empowering students to reach their full potential. • Geoffrey Alphonso, CEO, Alef Education • Session leader: Samar Khouri, Reporter, Forbes Middle East
03:30 – 03:45 PM	**Panel: Women in Tech: Building Inclusive and Innovative Futures** A discussion featuring women exploring innovation in AI and its transformative impact on industries like aerospace and beyond. • Mirna Arif, General Manager, Microsoft • Marwa Saeed Al Mamari, First Emirati Aerospace engineer, NYU AD • Session leader: Claudine Coletti, Managing Editor, Forbes Middle East
03:50 – 04:00 PM	**Fireside Chat: Fireside Chat: Doing What it Takes - Crafting Success in Film and Media <Arabic>** A thoughtful exploration of impactful decisions and the role of drama in addressing challenges while redefining the journey to success. • Aiman Abdul Salam, Syrian Actor • Session leader: Nancy Bahmad, Presenter/Business Strategist, Forbes Middle East
04:05 – 04:15 PM	**Performance** by Noha Bashir, Stand-up Comedian
04:20 – 04:40 PM	**Panel: Being the Best Version of Yourself - Navigating Careers in Entertainment and Influence <Arabic>** A candid discussion with young talents and creators on balancing responsibilities, honing social skills, and building careers in the dynamic worlds of entertainment and social influence. • Hana Zahran – Actress • Yasmina El-Abd – International Actress • Hadeel Marei – Influencer • Walid Elmusrati, The Happiest Traveler • Session leader: Saif Ali Al-Dhahab – Influencer and Content Creator

DAY 1 - TUESDAY, DECEMBER 10TH

• THE SOCIAL HUB STAGE •

DAY 1 | The Social Hub — **Tuesday, December 10th** — Agenda

04:45 – 04:55 PM	**Fireside Chat: Navigating the Highs and Lows of Entrepreneurial Success <Arabic>** Explore the journey of entrepreneurship, from beginnings to triumphs, driven by passion, perseverance, adaptability, and strong relationships. • Ahmed Roushdy, Founder and CEO, Rominds Group • Session leader: Budour Mousa, Journalist & Producer, Forbes Middle East
05:00 – 05:20 PM	**Panel: Her Journey: Transforming Art, Culture, and Society** An inspiring conversation showcasing the power of women in art, culture, and innovation, exploring their journeys and the impact of their work in driving societal transformation. • Nora Zeid – Illustrator • Nadine Audi – Co-founder & CEO, Diva'Me • Menna elKiey – Lyricist, Writer, and Creative Director • Sharifah Alhinai –Communications Advisor, Founder, Sekka and the Khaleeji Art Museum • Session leader: Layan Abo Shkier, Editor & Researcher, Forbes Middle East
05:25 – 05:35 PM	**Performance** by Amanda Maalouf, Singer
05:40 – 05:50 PM	**Fireside Chat: The Evolution of Leadership in a Changing World** A discussion on the importance of adaptability, continuous learning, and a growth mindset to navigate and lead in an ever-changing world. • Rabih Fakhreddine – Founder and Group CEO, 7Management • Session leader: Ramia Farrage, Senior Presenter & Producer, Forbes Middle East
05:55 – 06:15 PM	**Panel: Enchanting Narratives - The Magical Realm of Storytelling <Arabic>** An inspiring session exploring the art of communication and creativity, delving into podcasting, public speaking, leadership, and visual storytelling. • Hind Khlaifat, General Manager, Deraya Speakers • Sayer Khaled AlOtaibi, CEO, Aware Media • Ally Salama, CEO, EMPWR • Hikmat Wehbi, Podcaster & Content Creator, Hikmat Wehbi Podcast • Session leader: Ola Omar, Executive Production Director & Radio Anchor, National Geographic

DAY 2 - WEDNESDAY, DECEMBER 11TH

• THE SOCIAL HUB STAGE •

DAY 2 | The Social Hub — **Wednesday, December 11th** — Agenda

11:00 – 12:00 PM	**Registration and Networking**
12:05 – 12:10 PM	**Welcome Address** by Forbes Middle East
12:15 – 12:25 PM	**Fireside chat: Foundations of Success <Arabic>** Access insights on the pillars of success, emphasizing the importance of health, planning for a successful day starting the night before, and the significance of role models in today's world. • Dr. Kareem Ali, CEO & Founder of Fekr Tany • Session leader: Nancy Bahmad, Presenter/Business Strategist, Forbes Middle East
12:30 – 12:50 PM	**Panel: Empowering Minds: Revolutionizing Education Through Tech <Arabic >** Exploring how innovation in tech and education drives access, empowerment, and talent development in the MENA region • Omar El-Barbary – CEO, OBM Education • Mustafa Abd Ellatif – CEO, EYouth • Mariam Amer – Chief Operating Officer, Tutoruu • Audrey Nakad, CEO & Co-founder, Ostaz • Session leader: Omar Osama Bakri – CEO & Founder, Thiqa
12:55 – 01:15 PM	**Panel: Building Mental Fortitude and a Winning Mindset** A discussion on fostering mental resilience, continuous learning, and personal growth to equip individuals for success in an ever-changing world. • Mohammad Dkaidik – Marketing Global Innovation Manager, L'Oréal • Abdullah Abu Aisheh – Professional Motorbike Racer, Anb Motorsport • Omar Itani – Founder and General Manager, FabricAID • Haifa Beseisso, Fly With Haifa • Session leader: Dalia AbuHassan, Diplomatic Protocol Advisor
01:20 – 01:25 PM	**Performance – DJ Set** by Chloe

DAY 2 - WEDNESDAY, DECEMBER 11TH

• THE SOCIAL HUB STAGE •

DAY 2 | The Social Hub **Wednesday, December 11th** Agenda

01:30 – 01:50 PM	**Panel: Innovating for a Greener Tomorrow** A visionary dialogue exploring bold solutions in sustainable development, climate action, and community engagement to shape a greener, more equitable future. • Ibrahim Zalat – Founding & Directors Board Member, Youth Entrepreneurs Network (YEN) & Global Young Professionals Network (GYPN) • Yomna Moheieldin – Policy Consultant, Harvard Growth Lab • AbdelQader AlSaqqaf – UAE Youth Delegate to the UN • Maxim Kaplevich – Founder & CEO, Sparklo • Session leader: Jayda Shoukry, Content Creator, Forbes Middle East
01:55 – 02:10 PM	**Panel: Mixing Beats and Building Connections** A session with DJs exploring the power of music in fostering creativity, building connections, and shaping cultural experiences. • DJ Chloe Kteily • DJ Rodge – Renowned DJ and Music Producer • Session leader: Mera Al Emyan, Marketing Manager, American Hospital Dubai, Moderator
02:15 – 02:20 PM	**Performance** by Hashem Al-Raggad, Artist
02:25 – 02:45 PM	**Panel: Redefining Influence and Social Impact** This panel highlights the transformative role of communication and digital tools in empowering youth to lead social change and shape a sustainable future. • Nimi Mehta, TV Host & Founder SPKR • Amr Kawashti, Cofounder & Managing Partner, In Your Shoe • NourAldin AlYousuf – TV Presenter, Content Creator & Life Coach • Session leader: Mona Sulaiman, Social Media Influencer & Founder, Blink Cosmetics

DAY 2 - WEDNESDAY, DECEMBER 11TH

• 30UNDER30 RECOGNITION CEREMONY •

DAY 2 | Recognition Ceremony **Wednesday, December 11th** Agenda

04:00 – 04:05 PM	**Welcome** by Forbes Middle East
04:10 – 04:15 PM	**Keynote Address** by Sheikha Salama bint Tahnoon bin Mohammed Al Nahyan
04:20 – 05:45 PM	**Recognition Ceremony – 30Under30 2024 Listers**
05:50 – 05:55 PM	**Group Photo**
06:00 PM Onwards	**Closing Performance** by DJ Rodge

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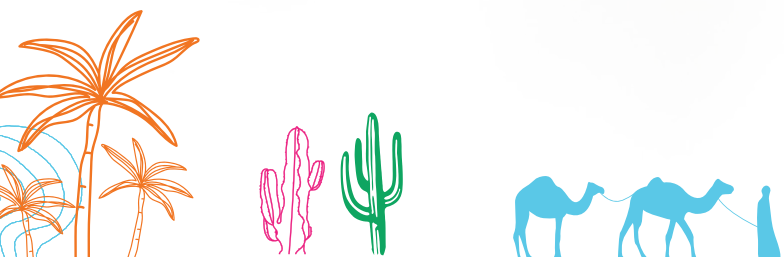
• NEXT GEN ZONE •

Agenda



DAY 1 - TUESDAY, DECEMBER 10TH

• NEXT GEN ZONE •

DAY 1 | Workshops and Activities **Tuesday, December 10th** Agenda

01:30 – 02:15 PM	**Graffiti Workshop** by Poke Two Unleash your creativity and express yourself through vibrant graffiti art in an inspiring workshop • Location: Next Gen Zone • Duration: 45 minutes
02:30 – 03:15 PM	**Tufting workshop** by Tufting Time Tufting is a workshop designed to deliver joy, inner peace, and a sense of accomplishment through the art of rug-making. • Location: Next Gen Zone • Duration: 45 minutes
03:30 – 04:15 PM	**Bite-sized Stories** by Rafik Al-Hariri The workshop teaches narrative illustration as a wordless communication tool for dialogue and social impact, with options for presentation and hands-on participation. • Location: Next Gen Zone • Duration: 45 minutes
04:30 – 05:15 PM	**Chocolate Masterclass** by Tocapu chocolatier The workshop consists of an introduction to chocolate tempering followed by a hands-on session where participants create and decorate chocolate coins to take home. • Location: Next Gen Zone • Duration: 45 minutes
05:30 – 06:15 PM	**ART: Painting Tote Bags** by Sana Merchant Get a positive quote to work with where they will draw and paint out of their own will through a guided session. • Location: Next Gen Zone • Duration: 45 minutes

DAY 2 - WEDNESDAY, DECEMBER 11TH

• NEXT GEN ZONE •

DAY 2 | Workshops and Activities **Wednesday, December 11th** Agenda

11:30 – 12:15 PM	**Mystery Box Sculpture Challenge** by The Art Colony Events Will creatively use everyday objects from a "Mystery Box" to craft sculptures or art pieces, fostering imaginative thinking and problem-solving in a fun, engaging workshop • Location: Next Gen Zone • Duration: 45 minutes
12:30 – 01:15 PM	**Polaroid Magic: Paint & Personalize Your Own Holder** by Brunch & Art A fun, hands-on activity perfect for unleashing your artistic side while creating a meaningful keepsake! • Location: Next Gen Zone • Duration: 45 minutes
01:30 – 02:00 PM	**Wellness Tech Revolution: How Apps and Gadgets Can Keep You on Track** by Avisa Smart Hospitals A guide to leveraging fitness trackers, Health App, and health-tech solutions to stay on top of your game. How New Health Tech revolutions are bringing a new paradigm shift in Wellness Industries. • Location: Next Gen Zone • Duration: 30 minutes
02:15 – 03:00 PM	**Quick Printmaking Techniques – Wearable or Usable Art** by The Art Colony Events Learn printmaking basics by designing and printing personalized art on tote bags, backpacks, or canvases using foam sheets, ink, and rollers • Location: Next Gen Zone • Duration: 45 minutes
03:15 – 04:00 PM	**Power of storytelling** by Sarah El Refai The science behind powerful narratives, the art of storytelling in the digital world, and how to turn failure into a compelling story. • Location: Next Gen Zone • Duration: 45 minutes

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UNDER 30 SUMMIT

ABU DHABI

• MINDFULNESS AREA •

Agenda

DAY 1 - TUESDAY, DECEMBER 10TH

• MINDFULNESS AREA •

DAY 1 | Workshops and Activities **Tuesday, December 10th** Agenda

02:30 – 03:00 PM	**Yoga** by Livin A yoga session integrates physical postures, breathing techniques, and mindfulness to improve flexibility, strength, and mental clarity. • Location: Mindfulness Area • Duration: 30 minutes
03:15 – 04:00 PM	**Rocks, Sticks, & Leaves** by Barriya Transforming natural elements into emotional creatures to reshape perspectives and manage stress. • Location: Mindfulness Area • Duration: 45 mins
04:15 – 05:15 PM	**Breasy** by Breasy Ice Bath Immersive breathwork workshops featuring 17-minute rhythmic and 28-minute shamanic sessions, with participants using noise-canceling headphones. • Location: Mindfulness Area • Duration: 60 mins

DAY 2 - WEDNESDAY, DECEMBER 11TH

• MINDFULNESS AREA •

DAY 2 | Workshops and Activities **Wednesday, December 11th** Agenda

11:45 – 12:15 PM	**Yoga session** by Sacral Grounds A yoga session integrates physical postures, breathing techniques, and mindfulness to improve flexibility, strength, and mental clarity. • Location: Mindfulness Area • Duration: 30 minutes
12:30 – 01:00 PM	**Sound Therapy and Meditation** by Sacral Grounds Sound therapy and meditation combine auditory experiences and mindfulness practices to promote relaxation, reduce stress, and enhance overall well-being • Location: Mindfulness Area • Duration: 30 mins
02:00 – 02:45 PM	**Motion Story Telling** by Gillian Rhodes Will explore how movement makes meaning and how to create and understand stories through movement-based practice • Location: Mindfulness Area • Duration: 45 minutes
03:00 – 03:45 PM	**Breasy** by Breasy Ice Bath Immersive breathwork workshops featuring 17-minute rhythmic and 28-minute shamanic sessions, with participants using noise-canceling headphones. • Location: Mindfulness Area • Duration: 45 minutes

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