



SUSTAINABILITY LEADERS

SUMMIT

CHAired BY H.E. DR. THANI BIN AHMED AL ZEYUODI
UAE MINISTER OF STATE FOR FOREIGN TRADE

• SUMMIT AGENDA •

Marina Hall, ADNEC Centre Abu Dhabi, U.A.E.

• October 17th & 18th, 2024 •

SUSTAINABILITY LEADERS SUMMIT

DAY 1 - THURSDAY, OCTOBER 17TH

• EARTH IMPACT STAGE •

DAY 1 Earth Impact Stage	Thursday, October 17 th	Agenda
09:00 – 10:00 AM	Registration and Networking	
10:10 – 10:15 AM	Opening Choir Act by GEMS International School	
10:20 – 10:25 AM	Welcome Address by Khuloud Al Omian, CEO & Editor-in-Chief, Forbes Middle East	
10:30 – 10:35 AM	Keynote Address by H.E. Dr Thani Bin Ahmed Al Zeyoudi, UAE Minister Of State For Foreign Trade	
10:40 – 10:45 AM	Opening Address by Eng. Yasser Zaghoul, Group CEO, NMDC Group	
10:50 – 10:55 AM	Art Performance by Hind Khlaifat, Artist and Media Consultant	
11:00 – 11:05 AM	Special Address by H.E. Dr. Shaikha Salem Al Dhaheri, Secretary General, Environment Agency Abu Dhabi - (EAD)	
11:10 – 11:20 AM	<p>Fireside Chat: Elevating Global Trade through Sustainable Practices Join us for a fireside chat on how ethical commerce can drive global trade forward. The discussion will explore the importance of fair trade, responsible sourcing, and sustainable supply chains in building trust and promoting long-term growth in international markets.</p> <ul style="list-style-type: none"> • H.E. Dr Thani Bin Ahmed Al Zeyoudi, UAE Minister Of State For Foreign Trade • Moderator: Khuloud Al Omian, CEO & Editor-in-Chief, Forbes Middle East 	
11:25 – 11:35 AM	<p>Fireside Chat: Leadership and The Sustainability Challenge In this session, we showcase how NMDC is utilizing AI-driven technologies to optimize operations, reduce environmental footprints, and create long-term economic value in the communities they serves. Access key insights into how NMDC aligns its ambitious projects with global sustainability targets, driving both environmental progress and community growth.</p> <ul style="list-style-type: none"> • Eng. Yasser Zaghoul, Group CEO, NMDC Group • Moderator: Dr. Nashwa Al Ruwaini, Founder and CEO, Pyramedia Group 	

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• EARTH IMPACT STAGE •

DAY 1 | Earth Impact Stage

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<p>11:40 – 12:00 PM</p>	<p>Panel: UAE’s Green Agenda 2030 Outlook – Steering Towards a Net Zero Future Join experts as they discuss the UAE’s ambitious Green Agenda 2030 and its progress towards achieving a net-zero future. They will also tackle the key strategies, policies, and initiatives driving the UAE’s transition to a sustainable economy.</p> <ul style="list-style-type: none"> • Saeed Alghafri, CEO, Emirates Steel, part of EMSTEEL Group • Ali Al Dhaheri, Managing Director and CEO of Tadweer Group • Eng. Ahmed Salem Al Dhaheri, CEO, NMDC Energy (formerly NPCC) • Moderator: Ramia Farrage, Senior Presenter & Producer, Forbes Middle East
<p>12:05 – 12:35 PM</p>	<p>Panel: We Transform Civilisations – 3-1 Concept: Green Hydrogen + Regreening + Agriculture Discover the vital role of biodiversity and natural habitats in our world. Join us for a panel discussion exploring the threats they face, the benefits of protecting them, and strategies for sustainable practices.</p> <ul style="list-style-type: none"> • John D. Liu, Filmmaker & Ecosystems Ambassador, Commonland Foundation • Ties van Der Hoeven, Founder and Creative Director, The Weather Makers • Marcel Kers, CEO & Founder, Plant Lab • Malik Boukebbous, International Office Director, NMDC Dredging & Marine • Moderator: Sally Mousa, Senior Presenter, Forbes Middle East
<p>12:40 – 12:50 PM</p>	<p>Fireside Chat: Pioneering the Future of Urban Living Join us for a fireside chat on the future of urban living. The discussion will tackle innovative approaches to green building, resource efficiency, and renewable energy shaping sustainable urban environments.</p> <ul style="list-style-type: none"> • Muhammad BinGhatti, Chairman, Binghatti Holding • Moderator: Nancy Bahmad, Presenter & Business Strategist, Forbes Middle East
<p>12:55 – 01:00 PM</p>	<p>Individual Address: Collective Leadership for a Sustainable Future by Othman A. Ibrahim, , Vice Chairman & Group CEO, Rawabi Holding & Vice Chairman, Magnom Properties.</p>
<p>01:05 – 02:05 PM</p>	<p>Networking and Lunch Break</p>
<p>02:10 – 02:15 PM</p>	<p>Open Mic: A Journey Beyond Numbers by Ghaya Alahbabi, UNICEF Youth Advocate for COP28, Youngest Sustainability Ambassador for Y4S</p>

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• EARTH IMPACT STAGE •

DAY 1 | Earth Impact Stage

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02:20 – 02:30 PM

Fireside Chat: Sustainable Corporate Governance and ESG Compliance

Tune in for an insightful fireside chat on the growing importance of sustainable corporate governance and Environmental, Social, and Governance (ESG) compliance. Our esteemed speaker will discuss the latest trends, best practices, and challenges in this area.

- Said Zater, Group CEO, Contact Financial Holding
- Moderator: Budour Mousa, Journalist & Producer, Forbes Middle East

02:35 – 02:50 PM

Panel: Integrating Urban Planning with Climate Smart Strategies

Join experts as they tackle the critical role of urban planning in addressing climate change. They will discuss the latest trends, innovations, and challenges in integrating climate-smart strategies into urban development.

- Waleed AlGhamdi, Senior Director, Sustainability, ROSHN Group
- Faik Haddadin, Vice President – Projects, DAMAC Properties
- Salwa Al Maflahi, Executive Director of Sustainability and Community Outreach, Aldar Properties
- Moderator: Ramia Farrage, Senior Presenter & Producer, Forbes Middle East

02:55 – 3:10 PM

Panel: Strengthening Private-Public Partnerships for Human & Sustainable Progress

Gain insights into the importance of private-public partnerships (PPPs) in driving sustainable development. The panelists will discuss the benefits of PPPs, challenges and opportunities, and best practices for successful collaborations.

- H.E. Abdulla Abdulalee Abdulla Al Humaidan, Secretary General, Zayed Higher Organization for People of Determination
- Maywand Jabarkhyl, CEO, Fatima Bint Mohamed Bin Zayed Initiative (FBMI)
- Mohamed Amer, CEO, El Gouna
- Moderator: Alwazna Falah, President & Founder, VIP & Protocol Events Management

03:15 – 03:30 PM

Fireside Chat: From Talk to Action - Integrating ESG into Business

Tune in for a thought-provoking fireside chat exploring the critical role of ESG in today's business landscape. The discussion will delve into the significance of ESG ratings, the challenges of building a sustainable workforce, and the rising importance of the social element.

- Dr. Aaasha Ali Hashem, VP of Sustainability & ESG Division, ADNOC Gas & Board Member of NMDC Group
- Moderator: Sally Mousa, Senior Presenter, Forbes Middle East

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• EARTH IMPACT STAGE •

DAY 1 | Earth Impact Stage

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Agenda

3:30 – 3:45 PM

Panel: Understanding the Impact of Climate Change on Financial Markets

Learn from experts on the growing risks posed by climate change to financial markets. The panelists will discuss the latest research and analysis on the financial implications of climate change, including physical risks, transition risks, and reputational risks.

- Derar Al Manaseer, Executive Director - Group Strategy & Sustainability, ADNEC Group
- Amnah Ajmal, Executive Vice President, EEMEA, Mastercard
- Moderator: Ivan Mozharov, Co-Founder and Managing Partner, Offset8 Capital

03:50 – 04:00 PM

Fireside Chat: Addressing Urban Challenges in Arab Cities

Explore the challenges and opportunities of urban development in Arab cities. This discussion will cover topics such as urbanization, infrastructure, environmental concerns, and best practices for building sustainable cities.

- Maged Marie, CEO, Magnom Group
- Moderator: Khuloud Al Omian, CEO & Editor-in-Chief, Forbes Middle East

04:05 – 04:20 PM

Panel: Preserving Socio-Cultural Authenticity to Maximize Socio-Economic Benefits

Witness the experts deep dive into a discussion on how preserving socio-cultural authenticity can drive sustainable development and economic growth, while exploring the challenges and opportunities.

- Eng. Said Al Shanfari, CEO, Oman Convention & Exhibition Centre (OCEC)
- Saeed Al Shamsi, Group Chief Human Capital Officer, ADNEC Group
- Benoit Honnart, CEO, Electra
- Moderator: Mustafa Alrawi, Group Director of Editorial Partnerships, IMI

SUSTAINABILITY LEADERS SUMMIT

• ECO CONVERSATIONS STAGE •

DAY 1 | Eco Conversations

Thursday, October 17th

Agenda

11:20 – 11:35 AM

Session 1: Climate Action Powered by Sustainable Finance

Maryam Al Mansoori will explore how sustainable finance is key to accelerating climate action, highlighting innovative funding strategies that promote environmental sustainability.

- Maryam Al Mansoori, Founder and General Manager, Rebound Ltd
- Moderator: Engy Moheb, Social Media Team Leader, Forbes Middle East

11:35 – 11:50 AM

Session 2: Revolutionizing Organic Waste Management: The UAE's Leading Role in Sustainable Food Waste Management

Explores how the UAE is leading the charge in managing food waste in a more sustainable way, turning waste into resources that can benefit the environment.

- Dr. Haythem Riahi, Founder and CEO, Circa Biotech
- Karl William Feilder, Founder, Neutral Fuels Holdings Ltd
- Moderator: Samar Khouri, Reporter, Forbes Middle East

11:50 – 12:00 PM

Session 3: Insights: The Future of the Green Beauty Industry

Anisha Oberoi will dive into how the beauty industry is going green, from eco-friendly products to sustainable business practices that are shaping the future of beauty.

- Anisha Oberoi, Founder and CEO, SECRET SKIN

12:00 – 12:10 PM

Session 4: Redefining Sustainable Building for a Smart Future

Shagun Singh will explain how sustainable building practices, smart technologies, and green materials are changing the way we design and construct buildings to be more eco-friendly.

- Shagun Singh, Founder and Director, Geeli Mitti Centre of Excellence for Sustainable Living

12:10 – 12:25 PM

Session 5: Pioneering Sustainable Water Solutions for a Greener Future

Rhana S. Kurdi shares innovative water technology that converts humidity into clean water, sustainable packaging that cuts plastic waste, and a reuse model promoting a circular economy. She'll also discuss advanced water generation and how technology addresses water scarcity for a greener future.

- Rhana S. Kurdi, CEO, Skydrops Sustainable Water Technologies
- Moderator: Alexandra Topalian, Presenter/Event MC, Moderator

12:20 – 12:30 PM

Session 6: Meat the Future: Cultivated Meat's Role in a Sustainable Food System

Harsh Amin will explore how cultivated meat can offer a sustainable, eco-friendly solution to the future of food.

- Harsh Amin, Chief Scientific Officer, Ivy Farm Technologies

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• ECO CONVERSATIONS STAGE •

DAY 1 | Eco Conversations

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12:30 – 12:40 PM	<p>Session 7: Behavioral Science for Sustainability Maxwell will delve into the impact of behavioral science on fostering sustainable practices and shaping responsible environmental decisions.</p> <ul style="list-style-type: none"> • Maxwell Stanley, Behavioral Science Lead – Sustainability, Department of Energy Abu Dhabi
12:40 – 12:50 PM	<p>Session 8: Revolutionizing Beauty: The Shift Toward Eco-Friendly Cosmetics Ayat will discuss how the beauty industry can drive positive change by adopting eco-friendly practices, focusing on sustainable cosmetics and their impact on both consumers and the environment.</p> <ul style="list-style-type: none"> • Ayat Toufeeq, CO-Founder & CEO, Powder Beauty
01:00 – 02:00 PM	<p>Networking and Lunch Break</p>
02:10 – 02:20 PM	<p>The Humour Formula: Noha Bashir, Comedian</p>
02:20 – 02:30 PM	<p>Session 9: Khadi- Redefining Sustainable Luxury in Hospitality and Fashion Industry Dr. Rehna Ramachandran discusses Khadi’s sustainable initiatives in the luxury hospitality and fashion industries, emphasizing eco-conscious design and craftsmanship.</p> <ul style="list-style-type: none"> • Dr. Rehna Ramachandran, Founder, Khadi Authentica
02:30 – 02:40 PM	<p>Session 10: Plastic Circularity in the Middle East Dr. Noor Tengku addresses the challenges and opportunities of plastic circularity in the Middle East, focusing on reducing plastic waste and promoting recycling solutions.</p> <ul style="list-style-type: none"> • Dr. Noor Tengku, Senior Expert: Circular Economy, Fichtner Consulting Engineers KSA
02:40 – 02:50 PM	<p>Session 11: Unlocking Sustainability: The Power of Geo-Data, Digitalization, and Innovation Talia Sherrard highlights how geo-data, digitalization, and innovative technologies are unlocking new possibilities for sustainable solutions in various industries.</p> <ul style="list-style-type: none"> • Talia Sherrard, Regional Director Strategic Sales & Marketing, Fugro
02:50 – 03:00 PM	<p>Session 12: The Critical Role of Youth in Climate Discussions Anwasha Nath underscores the importance of youth participation in climate policy discussions, advocating for intergenerational dialogue and action for a sustainable future.</p> <ul style="list-style-type: none"> • Anwasha Nath, Climate Advocate, United Nations Framework Convention on Climate Change - Youth and Child Constituency

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• ECO CONVERSATIONS STAGE •

DAY 1 | Eco Conversations

Thursday, October 17th

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03:00 – 03:10 PM

Session 13: Empowering Educators for a Sustainable Future: Bridging the Gap in Environmental Education

Ivana will focus on equipping educators with the tools and knowledge needed to foster sustainability in young minds, highlighting the importance of integrating environmental education into the classroom to inspire the next generation of changemakers.

- Ivana Brnovic Ogbu, Co-founder, Children’s author on Sustainability, Raise Change Makers

03:10 – 03:25 PM

Session 14: Advancing E-Mobility Through Digital Innovation

In this fireside chat, Al Ghandour will dive into the impact of digital services on e-mobility, highlighting successful collaborations between private and public sectors and sharing real-world case studies that demonstrate the potential of sustainable transportation solutions.

- Adham Al Ghandour, Founder and CEO, EMAGINE
- Moderator: Alexandra Topalian, Presenter/Event MC, Moderator

03:25 – 03:35 PM

Session 15: Sustainable Interior Design: Creating Eco-Friendly Spaces

Luca Bacci explores sustainable interior design, focusing on eco-friendly materials, energy efficiency, waste reduction, and biophilic design for healthier, greener spaces.

- Luca Bacci, CEO of SOLOMIA – Dubai

SUSTAINABILITY LEADERS SUMMIT

• GREEN HUB - WORKSHOPS •

DAY 1 | Green Hub Workshops

Thursday, October 17th

Agenda

10:00 – 11:00 AM	Creating Wellness Spaces with Plants by LivHoli Transform your space with the power of plants. Join this workshop to learn about biophilic design, natural light, and other essential elements for creating a healthier, more serene living space.
12:00 – 12:45 PM	Financial Wellness: A Key to Sustainable Success by Holistified Join us for an enlightening workshop filled with valuable insights, effective strategies, and motivational wisdom on how positive financial wellness can drive sustainable development.
03:30 – 04:15 PM	Achieving Wellness Through the Power of Essential Oils by Holistified Explore the art of blending essential oils for emotional well-being in this hands-on workshop. Discover the fundamentals of using essential oils aromatically, topically, and internally, and unlock their potential for enhancing your well-being.

SUSTAINABILITY LEADERS SUMMIT

• CRAFT & RECYCLE LAB - WORKSHOPS •

DAY 1 | Craft & Recycle Lab Workshops

Thursday, October 17th

Agenda

11:00 – 12:00 PM

Paper Recycling Workshop by **Reloop**

Join this engaging workshop and learn about the fundamentals of paper and its impact on waste management. Discover three innovative methods for managing paper waste and gain hands-on experience in transforming scrap paper into brand new sheets.

12:30 – 01:30 PM

Rocks, Sticks & Leaves workshop by **Barriya**

Join us for an engaging session focused on harnessing creative thinking to manage stressful emotions. Participants will explore the use of natural elements to shape tangible solutions, fostering resilience and emotional well-being through hands-on activities and group discussion.

02:30 – 03:30 PM

Natural Clay Painting Workshop by **Shagun Singh**

Experience the rich textures and earthy colors derived from natural materials. Learn techniques to create stunning artworks and explore the environmental benefits of sustainable pigments.

04:30 – 05:30 PM

Candle Making Workshop: Where Creativity Meets Sustainability by **Innara**

Create your own eco-friendly candles! Learn about soy wax, fragrance blending, and pouring techniques to create unique candle designs. Take home your unique creations and the skills to continue your soy candle-making journey!

END OF DAY 1

SUSTAINABILITY LEADERS SUMMIT

DAY 2 - FRIDAY, OCTOBER 18TH

• EARTH IMPACT STAGE •

DAY 2 | Earth Impact Stage

Friday, October 18th

Agenda

10:00 – 10:10 AM	Opening Performance: Sand Art by Shayma Al Mughairy
10:15 – 10:20 AM	Opening Address by H.E. Eng. Abdulla Mohammed Al Marzouqi, Director General, Integrated Transport Centre
10:25 – 10:35 AM	<p>Fireside Chat: Rising Above the Cost Inhibitions of ESG</p> <p>Want to learn more about social Environmental, Social, and Governance (ESG)? This fireside chat will delve into the importance of a holistic approach to addressing social issues and aligning them with sustainable business growth.</p> <ul style="list-style-type: none"> • Tariq Chauhan, Group CEO, EFS Facilities Services Group • Moderator: Ramia Farrage, Senior Presenter & Producer, Forbes Middle East
10:40 – 10:55 AM	<p>Panel: Harnessing Intelligent Technologies for Green Innovations</p> <p>Explore the role of AI in driving sustainable solutions as our speakers discuss the latest advancements in AI, machine learning, and other emerging technologies that are being used to address environmental challenges.</p> <ul style="list-style-type: none"> • H.E. Lucie Berger, Ambassador of the European Union to the United Arab Emirates • Eng. Hesham Awda, COO - Offshore, NMDC Energy • Khalid Bin Hadi, Board Member, Abu Dhabi Chamber of Commerce and Industry & Managing Director at Siemens Energy UAE • Moderator: Omar Al Busaidy, President, Future Pipe Industries (FPI) UAE & Oman
11:00 – 11:15 AM	<p>Panel: Leading the Transition to Renewable Energy Solutions</p> <p>Access insights into the critical role of renewable energy in addressing climate change and achieving a sustainable future. Our panelists will discuss the latest trends, innovations, and challenges in the transition to renewable energy.</p> <ul style="list-style-type: none"> • Ahmed Al Obaidli, Chief Operating Officer, ADNOC E&C • Medea Nocentini, Senior Partner, Global Ventures & Founder of C3 - Companies Creating Change • Bilal Sheikh, CMO, Enercap Energy Holdings Ltd • Moderator: Jeffrey Beyer, Founder and Managing Director, Zest Associates

SUSTAINABILITY LEADERS SUMMIT

• EARTH IMPACT STAGE •

DAY 2 | Earth Impact Stage

Friday, October 18th

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<p>11:20 – 11:40 AM</p>	<p>Panel: Balancing Nutritional Needs with Environmental Sustainability Find out about the relationship between food systems and environmental sustainability, with panelists discussing the challenges of ensuring food security while minimizing the environmental impact of food production.</p> <ul style="list-style-type: none"> • John Keppler, Executive Chairperson, iyris • Mark Kahn, Managing Partner, Omnivore • Kenneth D’Costa, Managing Director, Barakat Group of Companies • Edward Hamod, Founder & CEO, Switch Foods • Moderator: Arun Bruce, CEO, TransformationX
<p>11:45 – 12:05 PM</p>	<p>Panel: Strengthening Food Systems Resilience by Advancing Agricultural Farming Practices Access deep-thought insights on the importance of sustainable and resilient agricultural practices in ensuring food security and addressing global challenges such as climate change and population growth.</p> <ul style="list-style-type: none"> • Carl Manlan, Vice President, Inclusive Impact and Sustainability, Central and Eastern Europe, Middle East, and Africa (CEMEA), Visa • Khuloud Al Nuwais, Chief Sustainability Officer, Emirates Foundation & Secretary General, ne’ma National Steering Committee • Marina Antonopoulou, Chief Conservation Officer, Emirates Nature- WWF • Dr. Essam Sharaf Al Hashmi, Director of the Special Studies Office, Abu Dhabi Agriculture & Food Safety Authority (ADAFSA) • Moderator: Seda Solmaz, CEO, Idea Atelier
<p>12:10 – 12:20 PM</p>	<p>Individual Address: Educational Support Programs Preserving Habitats, and Cultural Heritage by Will Lock, Chief Growth Officer, Alef Educationg</p>
<p>12:25 -2:00 PM</p>	<p>Prayer and Lunch break</p>
<p>02:05 – 02:20 PM</p>	<p>Dubai Drums</p>
<p>02:25 – 02:40 PM</p>	<p>Panel: Embracing Ethical Sourcing and Fair-Trade Products Be part of this discussion as industry visionaries tackle the importance of ethical sourcing and fair-trade practices in promoting sustainable consumption and social justice. They will also touch on the challenges and opportunities, as well as the benefits for businesses and consumers.</p> <ul style="list-style-type: none"> • Rami Kadi, Founder and Creative Director, Maison Rami Kadi • Nemer Saade, Founder & Creative Director, NEMER SAADE • Cedric Haddad, Celebrity Stylist • Moderator: Nancy Bahmad, Presenter & Business Strategist, Forbes Middle East

SUSTAINABILITY LEADERS SUMMIT

• EARTH IMPACT STAGE •

DAY 2 | Earth Impact Stage

Friday, October 18th

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02:45 – 03:00 PM

Panel: The Power of Art and Fashion to Inspire Change

Through the fusion of creativity and fabric, get the expert take on the latest in the world of art and fashion that has sparked sustainable transformations and created a ripple effect across our digital and physical worlds.

- Elizabeth Markevitch, Founder & CEO, IkonoTV
- Farida Temraza, Founder and Creative Director, TEMRAZA
- Moderator: Hind Khlaifat, General Manager, Deraya Speakers

07:00 PM

Sustainability Leader 2024 Recognition Ceremony and VIP Gala Dinner - Invitations only

SUSTAINABILITY LEADERS SUMMIT

• ECO CONVERSATIONS STAGE •

DAY 2 | Eco Conversations

Friday, October 18th

Agenda

11:30 – 11:45 AM

Session 1: The Next Generation's Role in Sustainability

This session highlights how Gen Alpha's values will shape the future of sustainability, alongside the impact of social entrepreneurship in higher education. Speakers will explore how young leaders and students can create global, sustainable change.

- Rateel Alshihri, Founder, Rateel Alpha Talk
- Yana Dabaghie, Middle East and North Africa Regional Manager, Hult Prize Foundation
- Moderator: Laila Ezzat, Creative Producer, Forbes Middle East

11:45 – 11:55 AM

Session 2: How Your Social Impact Ensures Your Sustainability

Siri Khalsa will discuss how creating a positive social impact can strengthen sustainability efforts, linking purpose-driven initiatives with long-term business success.

- Siri Khalsa, Founding Partner, Sada Impact (Middle East), Founder and CEO, Stance (Monaco)

11:55 – 12:10 PM

Session 3: Integrated Approach to Circular Economy and Carbon Reduction

Join Vash Singh as she delves into the integrated strategies combining circular economy practices and carbon reduction efforts. This session will provide insights into innovative methods businesses can adopt to minimize their carbon footprint and contribute to a sustainable future.

- Vash Singh, Sustainability Director, KEO
- Moderator: Jamila Gandhi, Senior Editor, Forbes Middle East

12:10 – 12:20 PM

Session 4: Empowering Youth for a Greener Future

Noura will explore how education plays a vital role in sustainable development and highlights the importance of youth engagement in driving global environmental actions, fostering a greener future for all.

- Noura Al Jasmi, Miss Earth UAE, Environmental Advocate

12:30 – 02:00 PM

Prayer and Lunch break

01:30 – 02:00 PM

Special Entertainment: Dubai Drums

02:05 – 02:15 PM

Session 5: The Impact of Ego Development on Sustainability

Sara Rajabli dives into how ego development and personal growth play a pivotal role in fostering sustainable mindsets and behaviors.

- Sara Rajabli, Founder, Rajabli.co

02:15 – 02:25 PM

Session 6: Industrializing and Commercializing Sustainable Products

Abdullah Al-Atrash highlights the journey from concept to commercialization in sustainable products and how industrialization can accelerate green innovation.

- Abdullah Al-Atrash, CEO and Founder, Natrify

SUSTAINABILITY LEADERS SUMMIT

• ECO CONVERSATIONS STAGE •

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02:25 – 02:35 PM	<p>Session 7: Greening Through Research: Universities Paving the Way for a Sustainable Future</p> <p>Dr. Beatriz Garcia showcases how universities are leading the way in sustainability research, driving innovative solutions for a greener future.</p> <ul style="list-style-type: none"> • Dr Beatriz Garcia, Environmental Lawyer, Sorbonne University Abu Dhabi
02:35 – 02:45 PM	<p>Session 8: Reserving National Identity: boosting Sustainability (Arabic)</p> <p>Dr. Abubaker Eltom discusses how national identity influences sustainable development and explores challenges and solutions for integrating national values into sustainability efforts.</p> <ul style="list-style-type: none"> • Dr. Abubaker Eltom, Sustainability and Social Responsibility Scholar • Moderator: Baraa AlFaroui Online Editor, Forbes Middle East
02:45 – 02:55 PM	<p>Session 9: Leading with Purpose: Sustainability in Business and Media</p> <p>Elvira Jain discusses the importance of sustainability in business expansion, the media’s role in raising awareness, and how purposeful leadership can drive innovation and eco-friendly practices, ensuring a greener future.</p> <ul style="list-style-type: none"> • Elvira Jain, Founder of Ellye Management

SUSTAINABILITY LEADERS SUMMIT

• CRAFT & RECYCLE LAB - WORKSHOPS •

DAY 2 | Craft & Recycle Lab Workshops

Friday, October 18th

Agenda

10:30 – 11:30 AM

Candle Making Workshop: Where Creativity Meets Sustainability by Inara

Create your own eco-friendly candles! Learn about soy wax, fragrance blending, and pouring techniques to create unique candle designs. Take home your unique creations and the skills to continue your soy candle-making journey!

02:00 – 02:30 PM

Honey Pairing Workshop by Hatta Honey

Join our honey pairing workshop for an immersive experience in the world of honey. Taste and explore various honey types, their production processes, and unique flavor profiles.

• GREEN HUB - WORKSHOPS •

DAY 2 | Green Hub Workshops

Friday, October 18th

Agenda

11:30 – 12:30 PM

Sustainable Materials for Healthy Interiors Workshop by LivHoli

Transform your living space with wellness design. Learn to choose eco-friendly materials, create relaxing spaces, and understand the impact of colors and textures on your well-being.

03:00 – 03:45 PM

Mindset Mastery for Corporate Leaders: Elevating Workplace Wellbeing and Performance by Holistified

Discover the power of mindset. Learn practical techniques on how to foster a growth mindset culture and enhance team effectiveness while improving resilience, employee engagement, and overall team cohesion.

SUSTAINABILITY LEADERS SUMMIT

• VIP GALA DINNER AGENDA • INVITATIONS ONLY

VIP Gala Dinner	Friday, October 18 th	Agenda
06:45 – 07:00 PM	Emirati Folklore	
07:00 – 07:15 PM	Arrival and Networking	
07:15 – 07:50 PM	Sustainable Fashion show by the Region’s Top Designers	
07:50 – 08:30 PM	Top Sustainability Leaders 2024 Recognition Ceremony	
08:35 PM	Dinner to Be Served	
08:35 – 08:50 PM	Glowing Dress Violinist	
08:50 PM Onwards	DJ SET	

END OF DAY 2

SUSTAINABILITY LEADERS SUMMIT

• OUR PARTNERS •

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Food Partners		Gift Partners			
Gift Partners					

SUSTAINABILITY LEADERS SUMMIT

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OUR EVENTS WEBSITE



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SUSTAINABILITY LEADERS

SUMMIT

CHAired BY H.E. DR. THANI BIN AHMED AL ZEYUDI
UAE MINISTER OF STATE FOR FOREIGN TRADE

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• October 17th & 18th, 2024 •